



NATALIE QUICK, PRESIDENT AND CEO

Providing counsel, strategy and guiding implementation for high-profile, complex projects is at the heart of the work Natalie has advanced during her more than 25 year tenure in the public relations / public affairs field.

She has led extensive community outreach programs, provided creative media counsel and led public affairs strategy for public and private sector clients throughout Seattle and the greater Puget Sound region. For more than two decades, she has advanced strategic engagement on behalf of her clients with neighborhood advocates, the media, labor leaders, civic groups, transportation, land use, housing and pedestrian advocates, business groups, freight mobility / industrial groups and elected officials.

Natalie brings sought-after, straightforward counsel and a problem solving approach to every client scenario. She is adept at bringing groups together who may not otherwise agree, helps them find common ground and successfully creates opportunities for dialogue toward solutions. She is well-regarded for helping clients successfully navigate through the maze of public process, communications and political environments associated with a given project.

Her work has included providing strategy and delivering exceptional results for NAIOPWA (Washington State Commercial Real Estate Organization), Washington Multifamily Housing Association (WMFHA), Touchstone, Microsoft, Google, Urban Renaissance Group, Expedia, Inc., Holland Development, Swedish Medical Center, CenturyLink, Seattle Pacific University, Seattle Children's Hospital, SRM Development, Mt. Baker Housing Association, Stellar Holdings, AMLI Development, the Washington State Major League Baseball Stadium Public Facilities District, Washington State Public Stadium Authority, Urban Land Institute, City of Bellevue, City of Seattle, HomeAway / VRBO, City of Kent, Space Needle, Tarragon, American Life, Inc., Continental Properties, Quadrant Homes, Main Street Property Group, Security Properties, Washington State Multifamily Housing Association, Greystar, Lennar Multifamily, Avalon Bay, Mill Creek Residential, Wallace Properties, PMF Investments, AIA Seattle, Meydenbauer Center, Washington State Transportation Commission, Port of Seattle, Sound Transit, Weber + Thompson, Olympic Medical Center and Safeway, to name a few.

Raised in Puyallup, Natalie attended Western Washington University, where she served an appointment by former Gov. Gary Locke to the university's Board of Trustees. She is a former Seafair and Forterra board member and current Eastside Business Alliance Board Member and Bellevue Chamber Board Member. She is also a Downtown Seattle Association, Seattle Metro Chamber and Bellevue Downtown Association member.

EDUCATION

- Western Washington University
- MIT-Harvard Public Disputes Program

AWARDS & CERTIFICATES

- Puget Sound Business Journal 40 Under 40
- Public Relations Society of America, Totem Award Winner

YEARS OF EXPERIENCE

- More than 25 years

EXPERTISE

- Successful track record developing and implementing broad-scale public outreach campaigns and programs
- Deep knowledge of local land use and housing policies and successful advocacy for pro-housing platforms
- Extensive expertise building support for high-profile, complex projects
- In-depth experience building proactive media campaigns for clients, projects and issues
- Trusted media relationships across the region, state and nation with reporters and leading publications
- Very strong working relationships with neighborhood leaders, regional stakeholder groups, business leaders and other regional influencers
- Extensive experience successfully lobbying on local and regional policy issues
- Strong commitment to continually delivering results that exceed expectations