



NATALIE QUICK, PRESIDENT AND CEO

Providing counsel, strategy and guiding implementation for high-profile, complex projects is at the heart of the work Natalie has advanced during her 15-year tenure in the public relations / public affairs field.

She has led community outreach, media counsel and public affairs strategy for public and private sector clients throughout Seattle and the greater Puget Sound region. For nearly two decades, she has led strategic engagement on behalf of her clients with neighborhood advocates, labor leaders, civic groups, transportation, land use and pedestrian advocates, business groups, freight mobility / industrial groups and elected officials.

Natalie is adept at bringing groups together who may not otherwise agree, helps them find common ground and successfully creates opportunities for dialogue toward solutions. She is sought after for her straightforward counsel, problem solving approach and media savvy, helping clients successfully navigate through the maze of public process, communications and political environments associated with a given project.

Her work has included providing strategy and delivering exceptional results for NAIOP (Washington State Commercial Real Estate Organization), Touchstone, Urban Renaissance Group, Expedia, Inc., Swedish Medical Center, CenturyLink, Seattle Pacific University, Seattle Children's Hospital, City of Seattle's Central Waterfront redevelopment project, Seattle Streetcar (South Lake Union and First Hill lines), the Washington State Major League Baseball Stadium Public Facilities District, Washington State Public Stadium Authority, Urban Land Institute, City of Bellevue, City of Seattle, HomeAway / VRBO, Goodman Real Estate, City of Kent, Roosevelt Development Group, Tarragon, American Life, Inc., Lennar Multifamily, Hudson Pacific Properties, Intracorp, PMF Investments, AIA Seattle, Meydenbauer Center, Washington State Transportation Commission, Port of Seattle, Sound Transit, Weber + Thompson, Olympic Medical Center, and Safeway, to name a few.

Raised in Puyallup, Natalie attended Western Washington University, where she served an appointment by former Gov. Gary Locke to the university's Board of Trustees. She is an active Seafair board member, CASE Executive Committee member (Seattle Metro Chamber's PAC) and past Forterra board member. She is also a graduate of the MIT-Harvard Public Disputes Program, a facet of the Program on Negotiation at Harvard Law School. At age 29, Natalie was named one of the Puget Sound Business Journal's "40 Under 40".

EDUCATION

- Western Washington University, 2000
- MIT-Harvard Public Disputes Program, 2006

AWARDS & CERTIFICATES

- Puget Sound Business Journal 40 Under 40, 2008
- Public Relations Society of America, Totem Award Winner (2010, 2008, 2006, 2005)

YEARS OF EXPERIENCE

- 15+ years

EXPERTISE

- Successful track record developing and implementing broad-scale public outreach campaigns and programs
- Extensive expertise building support for high-profile, complex projects
- In-depth experience building proactive media and social media campaigns for clients, projects and issues
- Trusted media relationships across the region, state and nation with reporters and leading publications
- Very strong working relationships with neighborhood leaders, civic and labor groups, transportation advocates, business leaders and other regional influencers
- Extensive experience successfully lobbying on local and regional policy issues
- Deep knowledge of transportation, land use and corresponding public processes, including SEPA, EIS and MIMP
- Strong commitment to continually delivering results that exceed expectations